

E-Commerce in Digital Marketing (Powered with AI)

1. E-Commerce Platforms
 - Understanding Various E-Commerce Platforms
2. Product Management
 - Strategies for sourcing
 - Selecting Product
 - Pricing
 - Categorizing Products
 - Online Sale
3. Social Media Shop
 - Setting up shop on social media
 - Learn how to tag products from social media
4. An Intro to Search Engine Optimization (SEO)
 - Content creating for product
 - Product Management guide for SEO

6-8 CLASSES (1.5 Hr)

ADD: PLOT No. 8, VAISHALI ENCLAVE, METRO ROAD, PITAMPURA, DELHI-110034

(NEAR GULAB SWEETS, OPP: METRO PILLAR NO. 350)

Website: www.niceitservices.com Ph: 9873459848, 7838152268